



Giving Matters

CMH Foundation Annual Newsletter • Summer 2018



Sylvia says "Thank You"...

"The doctors and nurses saved my life at Campbellford Hospital by their quick response."

Traveling across Canada an astounding fourteen times in her life and working in Yellowknife are just a couple of the amazing experiences Sylvia Hass (pictured here) has enjoyed in her life. Sylvia admits her life is much simpler now as she deals with some chronic illnesses, but she treasures her memories. Sylvia is also very thankful for the wonderful care she has received over the past few years at Campbellford Memorial Hospital (CMH).

Sylvia was born in Amherst, Nova Scotia, but now lives in Madoc. Despite her illnesses she has an infectious positive attitude and that amazing East Coast charm you can't help but love. After starting her working life in Toronto, Sylvia's career took her to a number of Ontario communities. One of her favourite spots was Yellowknife, NWT where she worked for a couple of government agencies, including the Department of Justice.

When Sylvia retired she kept busy with hobbies, such as gardening and quilting. In fact she has made hundreds of quilts for the young patients at the Children's Hospital of Eastern Ontario in Ottawa. But like many of her peers it's Sylvia's health struggles that are now the focus of most of her attention. Since 2002 Sylvia has had severe allergies, which she coped with very well until 2016 when she developed Chronic Obstructive Pulmonary Disease (COPD), a lung disease characterized by increasing breathlessness. Sylvia's COPD has brought her to CMH on several occasions, including last spring. On May 17th, 2017 Sylvia woke up with a severe COPD attack. She immediately called an ambulance that brought her to CMH. She was stabilized, intubated and transported to Peterborough Hospital (PRHC) by helicopter. She stayed in the PRHC Intensive Care Unit for six days then returned to CMH for two days to convalesce prior to going home.

Sylvia says "The doctors and nurses saved my life at Campbellford Hospital by their quick response to diagnosing and intubating me for further care. I am so grateful to the folks at CMH and just want to give a little back when I can in appreciation for the excellent care I received. All of the staff at CMH is awesome and I couldn't ask for better care.

Sylvia is also extremely thankful to the donors who funded the purchase of the BiPap ventilator that was used to stabilize her breathing and save her life. **Without donor support, in this case to the CMH Auxiliary's fundraising efforts, this very important piece of equipment would not have been available for Sylvia and many other patients like her.**

Donations made to Campbellford Memorial Hospital from our passionate donors will mean our health care professionals will continue to have access to lifesaving patient care equipment they need to ensure more stories like this. ***It's true... your donations save lives at CMH.***



About the Bedside Care Campaign

Eight new comfortable beds, thirty five functional I-V pumps and basic items such as two new stretchers for the Emergency Department are a few of the items on the long list of equipment Campbellford Memorial Hospital (CMH) urgently needs to continue to provide the high quality and passionate care patients expect and deserve. The Hospital's list of equipment needed over the next two years also includes a new ultrasound machine, ventilator, two colonoscopes and four vital signs monitors. Some of the urgently needed equipment will replace aging medical tools nearing their end of life, but also include new items that will mean new or enhanced services at the hospital.

(cont'd inside)



The New Business Cares Program

The Campbellford Memorial Hospital Foundation is honoured with the generous support it receives from area businesses. With this in mind the CMH Foundation recently created the **Business Cares Program (BCP)**. The BCP is an initiative created to thank area businesses for supporting the hospital, and to also encourage other businesses to give to Campbellford Memorial Hospital. The **Business Cares Program** recognizes businesses that have made an annual contribution to the hospital of \$1,000 or more.

“We are blessed with great support from our business community and we have designed this program so businesses can showcase their support of the hospital,” says CMH Foundation Board Member and Business Care Program Chair Fern Julia, “We also encourage the community to support business owners who do good locally.” In 2017, businesses contributed over \$176,000 to the Campbellford Memorial Hospital. The Foundation is hoping to top \$200,000 in 2018.

For more information about the CMH Foundation’s new **Business Cares Program** please contact the Foundation at (705) 653-1140 Ext. 2104 or visit www.givetocmh.ca.

Current Members

Businesses that donated \$1,000 or greater in 2017 to support patient care at Campbellford Memorial Hospital

Baptist Busy Bees	Wawanesa Mutual Insurance Company
The Commonwell Mutual Insurance Company	Travelers Canada
Economical Insurance Company	Maizeing Acres Inc
MaClaren Pharmacy	Danford Construction Ltd
J.J. Stewart Motors	Pooch Parlour
Scott Drummond Motors	Master Submarine
Tim Hortons (Campbellford)	Fisher's No Frills
Filion Wakely Thorup Angeletti LLP	Bennett's Home Furnishings
Canadian Tire – Trent Hills	Rabethge's Jewellery Ltd
Industrial Alliance	Island Park Retirement Residence
Gore Mutual Insurance Company Foundation	Trent Hills Auto Parts
Campbellford Chrysler	Ashley Tinney-Fischer Professional Corp
Newman, Oliver & McCarten Insurance	Wilkinson & Company LLP
Dr. Kelly Parks Professional Corporation	Davis Rea Investment Counsel
HTM Insurance Company	RBC Foundation
McKeown Motors	Little's Welding & Machine Shop
Drain Brothers	Beautiful Things
Maple CDB Joint Venture	Sharpe's Food Market
Giant Tiger	Sharpe Physiotherapy and Massage Therapy Clinic

Our Donors... Our Heroes



- **Loyal Supporters!**

The staff of Scott Drummond Motors presents the Campbellford Memorial Hospital (CMH) Foundation with a \$10,000 donation to the **11th Annual Angels of Care Campaign**. The funds were used to purchase high priority medical equipment for the In-Patient Unit, Emergency Department and Laboratory of the Hospital. **Thank you for your continued support!**



- **Trent Hills Canadian Tire Supports Hospital**

Ultrasound Technician Melissa Fleming (far right) accepts a \$5,000 donation from Trent Hills Canadian Tire for the purchase of a portable ultrasound machine. The local Canadian Tire won \$20,000 from Canadian Tire Corporation for being one of the top fundraisers for the Jumpstart Program. Also pictured are (left to right) Summer Brunton-Elliott, Trent Hills Canadian Tire Owner Aaron Macanuel, Margaret McIlmoyle and Trent Hills Canadian Tire Owner Sarah Lewis. **Thank you!**



- **A Great Reason to Smile!**

A huge THANK YOU to the Robertson Family of Tim Hortons in Campbellford. With community support \$7,781 was raised for the purchase of a new portable ultrasound machine for the CMH Emergency Department during the 2017 Smile Cookie Campaign! Pictured (left to right) are CMH Foundation staff member Angela Runciman, Foundation Vice-Chair Don Pearson, CMH CEO & President Varouj Eskedjian, and Jim and Doug Robertson of Tim Hortons Campbellford.



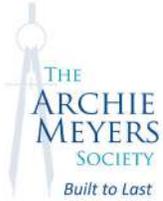
- **J.J. Stewart Motors and Campbellford Chrysler Combine for Generous Gift to CMH**

CMH Foundation Vice-Chair Don Pearson (centre) accepts two generous gifts from area auto dealers J.J. Stewart Motors Ltd. of Norwood and Campbellford Chrysler. Tom Wallace, General Manager of Campbellford Chrysler (far left) presented a gift of \$5,000 and John Stewart, owner of J.J. Stewart Motors (far right) presented a \$10,000 donation to the hospital. **Thank you for giving back to your community!**



- **Codrington Women's Institute Supports Campbellford Memorial Hospital**

Members of the Codrington Women's Institute (CWI) presented the Hospital Foundation with a \$2,000 donation to help purchase a new commercial washer and dryer for the hospital. The funds were raised by the CWI through catering special events. Pictured (left to right) are CWI 2nd Vice-President Debbie Dupuis, Assistant Treasurer Betty Ann Clitherow, Catering Coordinator Cathy McCann, CMH Foundation Executive Director John Russell, Donor Relations Coordinator Catherine Holt, CWI President Andrea Nelson, 1st Vice-President Judi Violet and Treasurer Marianne Beaton.



Planned Giving: Archie Meyers Legacy Society

Have you included the Campbellford Memorial Hospital in your Estate Plans? Consider joining the **Archie Meyers Legacy Society**.

Your Will is your opportunity to acknowledge individuals and charities near and dear to your heart. Gifts from estates can recognize those who provided help to you or a beloved family member during your lifetime, or reflect your values, such as compassion for others. Often a significant gift to your favourite charity is not possible in life, but a gift in your Will could allow you to make a caring contribution. Perhaps you have already named the Campbellford Memorial Hospital Foundation as beneficiary in your Will or in another planned gift such as a life insurance policy, annuity or RRSP/RRIF?

The CMH Foundation has been privileged to be named in the estate plans of many caring individuals. Choosing to let us know your plans ensures we are aware of an anticipated gift and can utilize it in the way you wish. It also provides us with the opportunity to thank our legacy donors during their life time and invite them to join the **Archie Meyers Legacy Society**. **The Archie Meyers Legacy Society** is a select group of donors who have remembered CMH in their estate and have advised the Foundation of their plans. Of course we adhere to our donors wishes for anonymity should you wish not to be recognized, but want to advise us of your plans.

Later this year, the CMH Foundation will host a special luncheon for our **Archie Meyers Legacy Society** members where they will enjoy updates about their Hospital and share in the camaraderie of like-minded individuals. We're busy planning this lunch for the Fall and we'll be notifying our **Archie Meyers Society** members and other special supporters soon. We'd love to welcome new faces, but we need to know who you are to send along an invitation.

Please consider joining the **Archie Meyers Legacy Society**. For more information or ways to remember Campbellford Memorial Hospital in your estate plans, please contact John Russell at 705-632-2014 or jrussell@cmh.ca.



Thoughts of Appreciation

We are honoured at the Campbellford Memorial Hospital Foundation to hear from patients who are very appreciative of the care they receive and have financially supported the hospital allowing for new medical equipment to be purchased and new services to be added. Here are some comments received during the **2017 Angels of Care Campaign**.

Thank you for our wonderful care, when needed from the doctors and nurses and all the caring volunteers. John & Bettsy Dart

I have lived in Campbellford 45 years and I thank my lucky stars to have medical help so close. Jack Hayes

Thank you for being there for everyone in their time of need. Marie Potts

Kindness, compassion and lifesaving excellent care are just a few of the wonderful qualities of Campbellford Memorial Hospital nurses, doctors and all staff. Thank you so much! Sylvia Hass

You doing a CT Scan in May 2017, saved my life, by finding a tumor, Thank you so much! Joyce Cramp

We are so lucky to have such a good hospital here. Great nurses and doctors. I have always had great care anytime I've been here. Shirley Scott



Bedside Care Campaign cont'd

Like most hospitals in Ontario, CMH continues to see increased demand for care, along with more acute and complex conditions associated with an aging population. The need for new and replacement equipment is greater than ever. With that in mind the CMH Foundation has launched the **Bedside Care Campaign**. The Foundation's goal is to raise \$2.5 million over the next two years to fund the purchase of this critical new equipment.

Campbellford Memorial Hospital has ambitious plans for the future. The hospital staff is working on a plan for redeveloping the hospital with the goal of building a new facility to serve patients. The planning is continuing and we hope in the not too distant future we will be able to announce approval for the construction of a new hospital to serve residents for generations to come. Until that day comes the CMH Foundation will continue to raise funds to purchase high priority patient care equipment needed NOW. Much of this equipment would be moved to a new hospital when completed.

Those interested in supporting the **Bedside Care Campaign** or learning more are invited to call or visit the CMH Foundation Office or visit www.givetocmh.ca



A Message from CMH Foundation Board Chair Calvin Newman

~ Donors continue to inspire us with their unwavering commitment to the Hospital ~

The Campbellford Memorial Hospital (CMH) proudly and compassionately serves more than 40,000 people in a wide area that includes, Northumberland, Peterborough and Hastings Counties. Like many of you, my family and friends depend upon CMH to provide much needed health care services. Hardly a day goes by when I don't speak to someone who comments about how fortunate we are to have such an amazing hospital in our community and can't imagine living without it.

If you have your own connection to CMH, then you'll agree there is something extra special about our Hospital –an intangible uniqueness, something distinctive that elevates CMH from excellent to extraordinary. Even though it is a small hospital, anytime you enter CMH, and for whatever reason, you feel the comfort of knowing you will be greeted by a friendly staff member or volunteer and given the best care possible. It's a great feeling to have!

It's been my privilege to have been the Chair of the Board of Directors for the Campbellford Memorial Hospital Foundation for nine years. For me, what began as occasional donations to the hospital has become a focus for my personal charitable giving and giving of my spare time. Over the years, my family and I have attended many, many of the Foundation events, such as the Incredible Doctors' Cook-off, Bike up Northumberland Charity Ride and the CMH Foundation Golf Classic. These events have helped raise significant funds for the Hospital so it can remain integral to our lives.

I have also watched with pride as generous donors and our community have rallied to support Hospital projects and programs, including opening of the CT Scanner Suite, Digital Mammography Suite, Echocardiography Program and enhanced Laboratory diagnostics. *I'm always inspired by what the community has supported and in awe at what we can achieve when we work together.*

That's why I look forward to the future and finding even more ways to share the CMH story with you and to bring to life that intangible quality that makes OUR Hospital so extra special. It's the stories about the people, the care, the compassion and how it all supports the future good health of our wonderful community that I hope will move you to make a gift to our Hospital. Every gift – big or small – will inspire hope, healing and care at Campbellford Memorial Hospital now and for generations to come.

Thank you for your support,

Calvin Newman
Volunteer Chair, Board of Directors
Campbellford Memorial Hospital Foundation



Donor Funded in 2017/2018

- OR Lights (Surgical)
- Second Ultrasound Machine (DI)
- Portable Ultrasound (Emergency)
- Coagulation Analyzer (Laboratory)
- Instrumentation (Laboratory)
- HVAC (Laboratory)
- Bariatric Bed & Mattress (In-Patient)
- Sterilization Sink and Work Area (CSR)
- Stress Testing Equipment (DI)
- BiPap Ventilator & Cart (In-Patient) (Funded by CMH Auxiliary)
- Washer and Dryer (Housekeeping)
- Painting (Interior & Exterior)
- Blood Pressure Monitor (Diabetes Education)
- ECG Machines x 3 (Laboratory)
- Portable X-Ray Machine (D-I)
- CT Payment (DI)
- Staff Education & Awards (All Areas)

Patient Needs

Bedside Care Campaign (Partial List)

- X-ray Machine (DI) - \$303,000
- Slit Lamp (Emergency) - \$10,000
- Portable Ventilator (Emergency) - \$30,000
- Defibrillator (Emergency) - \$20,000
- Blood Culture System (Laboratory) - \$28,000
- Hematology Analyzer (Laboratory) - \$80,000
- Beds (In-Patient Unit) - 8 @ \$7,500 each
- Vital Signs Monitors (In-Patient Unit) - 2 @ \$6,000 each
- IV Pumps (In-Patient Unit) - 35 @ \$5,000 each
- Sterilizer (Surgical) - \$30,000
- Medication Dispensing Machine (Surgical) - \$62,000
- CIS (Clinical Information System) - \$500,000



Tribute Gifts

The Campbellford Memorial Hospital Foundation is honoured to receive gifts in someone's memory. We also welcome gifts that pay tribute to special occasions such as births, holidays, birthdays, or anniversaries. Our **Champions of Care Program** is another great way to say thank you for the care you or a loved one received at the hospital. For more information about Tribute Gifts or the **Champions of Care Program** please visit our web site, www.givetocmh.ca or call the CMH Foundation at 705-653-1140 ext 2104.

Accountability to donors is very important to us.

To view our 2017 Audited Financial Statements please visit www.givetocmh.ca



CAMPBELLFORD
MEMORIAL HOSPITAL FOUNDATION

Important Dates

Friday, July 13th, 2018 (5:30 p.m. to 9 p.m.)

The 4th Annual Incredible Doctors' Cook-Off (Under the marquee next to the Trent River in Campbellford) Platinum Sponsor: Maizeing Acres ~ Join us as your favourite Doctors and Culinary Partners team up for an evening of food and fun in support of patient care at Campbellford Memorial Hospital. Tickets \$50/person

Saturday, July 14th (6 p.m. to 11 p.m.)

Rotary Club's Rockin' By The River Free Street Dance featuring Freddy Vette & the Flames in support of CMH. Join us as the Rotary Club of Campbellford celebrates its 90th Anniversary Street Dance on Saskatoon Avenue.

Saturday, September 15th, 2018 (8 a.m. to 1 p.m.)

The 4th Annual Home Hardware Bike Up Northumberland! (Waterfront Trail ~ Cobourg to Presqu'ile) ~ A fundraising bike ride featuring various distances along the Waterfront Trail in Northumberland. Proceeds to be shared equally with the Campbellford Memorial Hospital and Northumberland Hills Hospital.

Sunday, May 5th, 2019

The 2nd Annual Ranney Gorge Run ~ Presented by Maple CDB Joint Venture. Breath-taking 10.55K and 5K Runs through the roads of Ferris Provincial Park and over the picturesque Ranney Gorge Suspension Bridge. The day also features a 1K Fun Run for Kids.

On-going:

Scrap Metal Drop-Off for the Hospital ~ Exhaust Plus/Redden Welding & Fabrication and Brighton Recycling Inc. will donate \$100 from every full bin of scrap metal collected to CMH. The Drop-Off Bin is located at Exhaust Plus/Redden's Welding, 452 Grand Road, Campbellford, ON

The Artists Care Project ~ Paintings by members of the East Central Ontario Art Association are on display and for sale at CMH. A portion of the sale proceeds support the purchase of new medical equipment.

For more details on these and other activities in support of Campbellford Memorial Hospital please contact Catherine Holt at 705-653-1140 ext. 2104 or email cholt@cmh.ca.

Campbellford Memorial Hospital Foundation

Board of Directors:

Calvin Newman (*Chair*)
Don Pearson (*Vice-Chair*)
Beth Boddy (*Treasurer*)
John Russell (*Secretary*)

Bruce Thompson
Brooklyn Allan
Ashley Tinney-Fischer
Cindy McMurray
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Mark Higgins
Eugene Brahaney
Paul Cudmore
Peggy Meiklejohn
Robbie Beatty
(*CMH Auxiliary Co-President*)
Craig Hitchman
(*CMH Board Representative*)
Varouj Eskedjian
(*CMH President & CEO*)

Welcome to the CMH Foundation Board:



Peggy Meiklejohn came to the Campbellford Memorial Hospital 45 years ago as a Registered Nurse, settling in the community with husband Jim and having three sons. Retiring after 33 years, she has worked part-time with Weaver Family Funeral Home, continuing to serve families and to volunteer in the community. Enjoying time with family, especially granddaughters Josie and Ainsley is also a high priority. Peggy's passion for the hospital and local community will be a great asset to the CMH Foundation Board of Directors.



CAMPBELLFORD
MEMORIAL HOSPITAL FOUNDATION

146 Oliver Rd. Campbellford, ON K0L 1L0

www.givetocmh.ca

John Russell
CFRE, Executive Director
705-632-2014
jrussell@cmh.ca

Catherine Holt
Donor Relations & Communications
705-653-1140 Ext. 2104
cholt@cmh.ca

Angela Runciman
Administrative Assistant
705-653-1140 Ext. 2107
arunciman@cmh.ca